Technical Details

Guido Website

TECHNICAL REQUIREMENTS

Clicktrhough URL limit
450 characters
(no query-strings)

Alt text limit
65 characters (spaces included)

clickTAG

Animation allowed
yes

**Maximum duration
of the animation**
15 seconds with a maximum of
3 loops

Maximum filesize
150 kb for the creation
possibility to redirect to an exter-
nal file (2,2 mb)

Resolution
72 dpi

Allowed file types
..gif, .jpg, .zip (HTML5 animation)
NO Flash-files

Audio allowed
only User Initiated
(Mouse-over = ON /
Mouse-out = OFF)
ON/OFF-button required

DELIVERY

Via e-mail
pub@guidooh.be
(maximum filesize 7 Mb)

Via WeTransfer
wetransfer.com
(maximum filesize 2 Gb)

Send a confirmation e-mail at
pub@guidooh.be

1 Leaderboard
H 90 x W 728 px

2 Skyscraper
H 600 x W 120 px or
H 600 X W 160 px

3 Rectangle
H 250 x W 300 px

4 Half page ad
H 600 x W 300 px