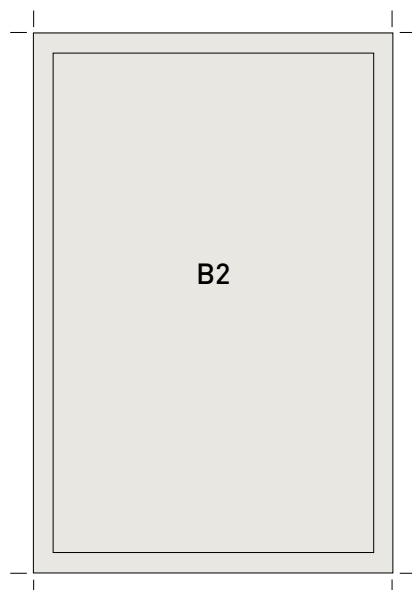


Technical Details

Posters Guido

COMMERCIAL DEADLINES

WEEK	PERIOD	WEEK	PERIOD	WEEK	PERIOD	WEEK	PERIOD	WEEK	PERIOD
02-03	09/01 – 22/01	12-13	20/03 – 02/04	22-23	29/05 – 11/06	40-41	02/10 – 15/10	50-51	11/12 – 24/12
04-05	23/01 – 05/02	14-15	03/04 – 16/04	24-26	12/06 – 02/07	42-43	16/10 – 29/10	52-01	25/12 – 07/01
06-07	06/02 – 19/02	16-17	17/04 – 30/04	27-35	03/07 – 03/09	44-45	30/10 – 12/11		
08-09	20/02 – 05/03	18-19	01/05 – 14/05	36-37	04/09 – 17/09	46-47	13/11 – 26/11		
10-11	06/03 – 19/03	20-21	15/05 – 28/05	38-39	18/09 – 01/10	48-49	27/11 – 10/12		



POSTERS TO DELIVER

Format posters
H 700 mm x W 500 mm

Bleed
5 mm

Paper quality
135 g

Number of posters
950 ex.
(600 ex. NL. + 350 ex. FR.)

Delivery method
roll up

Deadline for delivery
7 days before the start
of the campaign

GUIDO ARRANGES THE PRINT

Format posters
H 700 mm x W 500 mm

Bleed
5 mm

Digital format
PDF/X 1.3 (presets according to Ghent PDF
workgroup, <http://www.gwg.org/>)

Resolution
ideal 300 dpi, min. 150 dpi

Deadline for delivery
2 weeks before the start of the campaign

POSSIBILITY FOR LEAFLETS

Format leaflets
US format
(H 210 mm x W 98 mm)
or A6 postcard
(H 148 mm x W 105 mm)

Deadline for delivery
7 days before the start of the campaign

Delivery method
500 copies per pack

SPECIFICATIONS

The images used in your layout should be embedded as
High Resolution TIFF or EPS CMYK (300 dpi) in a PDF.

Colour spaces like Lab, RGB... are not supported.
Spot colours should be converted to CMYK before exporting to PDF/X.

All fonts should be embedded in the PDF,
printing fonts and screen fonts.

DELIVERY

Via e-mail
pub@guidooh.be
(maximum filesize 7 Mb)

Via WeTransfer
wetransfer.com
(maximum filesize 2 Gb)

Send a confirmation e-mail at
pub@guidooh.be