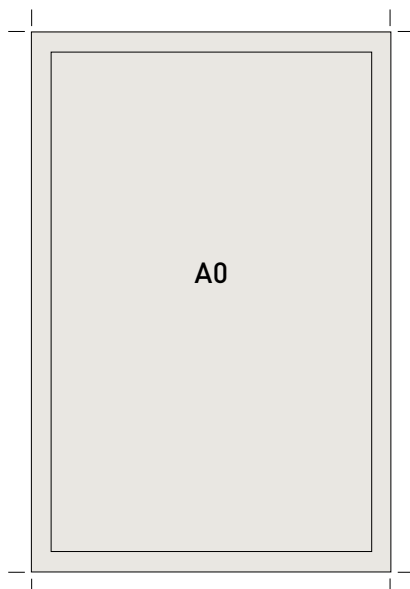


# Technical Details

## School poster

### COMMERCIAL DEADLINES

WEEK	PERIOD	WEEK	PERIOD	WEEK	PERIOD	WEEK	PERIOD	WEEK	PERIOD
02-03	09/01 – 22/01	12-13	20/03 – 02/04	22-23	29/05 – 11/06	40-41	02/10 – 15/10	49-51	04/12 – 24/12
04-05	23/01 – 05/02	14-15	03/04 – 16/04	24-26	12/06 – 02/07	42-43	16/10 – 29/10	52-01	25/12 – 07/01
06-08	06/02 – 26/02	16-17	17/04 – 30/04	27-35	03/07 – 03/09	44	30/10 – 05/11		
09	27/02 – 05/03	18-19	01/05 – 14/05	36-37	04/09 – 17/09	45-46	06/11 – 19/11		
10-11	06/03 – 19/03	20-21	15/05 – 28/05	38-39	18/09 – 01/10	47-48	20/11 – 03/12		



### POSTERS TO DELIVER

**Format posters**  
H 1189 mm x W 840 mm

**Bleed**  
5 mm

**Paper quality**  
135 g

**Delivery method**  
roll up

**Deadline for delivery**  
7 days before  
the start of the campaign

### GUIDO ARRANGES THE PRINT

**Format posters**  
H 1189 mm x W 840 mm

**Bleed**  
5 mm

**Digital format**  
PDF/X 1.3 (presets according to Ghent PDF  
workgroup, <http://www.gwg.org/>)

**Resolution**  
ideal 300 dpi, min. 150 dpi

**Deadline for delivery**  
2 weeks before the start of the campaign

### POSSIBILITY FOR LEAFLETS

**Format leaflets**  
US format  
(H 210 mm x W 98 mm)  
or A6 postcard  
(H 148 mm x W 105 mm)

**Deadline for delivery**  
7 days before the start of the campaign

**Delivery method**  
500 copies per pack

### SPECIFICATIONS

The images used in your layout should be embedded as  
High Resolution TIFF or EPS CMYK (300 dpi) in a PDF.

Colour spaces like Lab, RGB... are not supported.  
Spot colours should be converted to CMYK before exporting to PDF/X.

All fonts should be embedded in the PDF,  
printing fonts and screen fonts.

### DELIVERY

**Via e-mail**  
[pub@guidooh.be](mailto:pub@guidooh.be)  
(maximum filesize 7 Mb)

**Via WeTransfer**  
[wetransfer.com](http://wetransfer.com)  
(maximum filesize 2 Gb)

Send a confirmation e-mail at  
[pub@guidooh.be](mailto:pub@guidooh.be)