

# Technical Details

## Guido Student Agenda

### COMMERCIAL DEADLINES

STUDENT AGENDA

RELEASE DATE

RESERVATION

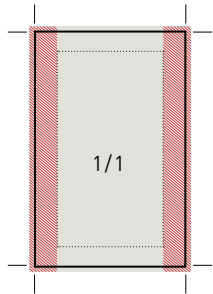
DELIVERY

2017

2017-09-01

2017-08-07 week 32

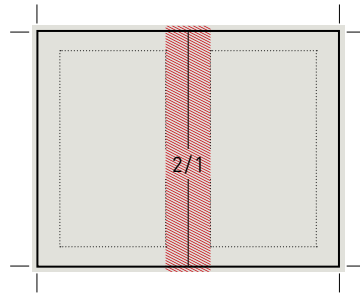
2017-08-14 week 33



### 1/1 PAGE BLEEDING

Finished format  
H 160 mm x W 110 mm

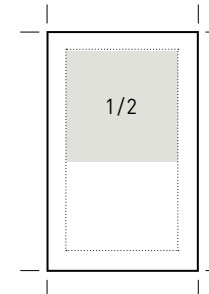
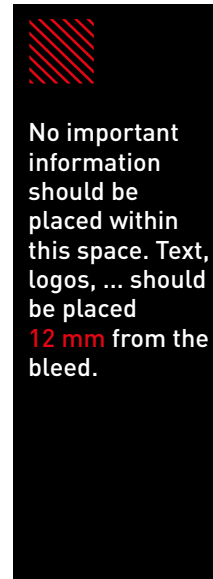
Bleed  
5 mm



### 2/1 PAGE BLEEDING

Finished format  
H 160 mm x W 220 mm

Bleed  
5 mm



### 1/2 PAGE NON-BLEEDING

Landscape format  
H 54 mm x W 86

### SPECIFICATIES

The images used in your layout should be embedded as High Resolution TIFF or EPS CMYK (300 dpi) in a PDF.

Colour spaces like Lab, RGB... are not supported.  
Spot colours should be converted to CMYK before exporting to PDF/X.

All fonts should be embedded in the PDF,  
printing fonts and screen fonts.

### DELIVERY

Via e-mail  
pub@guidooh.be  
(maximum filesize 7 Mb)

Via WeTransfer  
wetransfer.com  
(maximum filesize 2 Gb)

Send a confirmation e-mail at  
pub@guidooh.be

