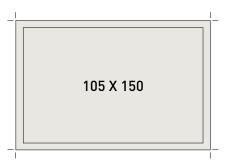
# **Technical Details**

# The Cards

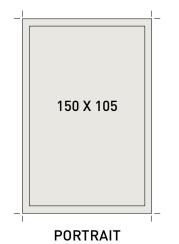
### **RECTO**



#### **LANDSCAPE**

Finished format H 105 mm x W 150 mm

> Bleed 3 mm



Finished format H 150 mm x W 105 mm

> Bleed 3 mm

# **Properties**

Quadri recto/verso + IR ultra shine recto finishing

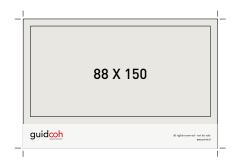
Personalized print possible on demand (PMS, shape cuts, etc.)

Ecologically printed: no alcohol, ecological inks, varnish on acrylic base

# Paper

Cardboard Carta Solida 260 gr., (FSC).

#### **VERSO = ALWAYS IN LANDSCAPE**



## **LANDSCAPE**

Available space H 88 mm x W 150 mm

> Bleed 3 mm

# **SPECIFICATIONS**

The images used in your layout should be embedded as High Resolution TIFF or EPS CMYK (300 dpi) in a PDF.

Colour spaces like Lab, RGB... are not supported. Spot colours should be converted to CMYK before exporting to PDF/X.

All fonts should be embedded in the PDF, printing fonts and screen fonts.

The total ink coverage may not exceed 280%.

A good example: C: 80% / M: 50% / Y: 60% / K: 80% This gives us a total of 270% in this specific area

A bad example: C: 90% / M: 90% / Y: 80% / K: 80% This gives us a total of 340%

### **DELIVERY**

Via e-mail pub@guidooh.be (maximum filesize 7 Mb)

Via WeTransfer wetransfer.com (maximum filesize 2 Gb)